

COAST

WASTE MANAGEMENT ASSOCIATION

"Networking Solutions for Waste and the Environment"

Seminar, Luncheon & Networking

Date: **February 5th, 2010**

Time: **10:30 AM – 1.30 PM**

Location: [Vancouver Island Conference Centre](#), Nanaimo, BC

Denise Taschereau

**Ethically sourced,
sustainable promotional
products.**

Denise is a leader in social and environmental responsibility. Director of Sustainability and Community for Mountain Equipment Co-op for seven years, Denise is now the Co-Founder of [Fairware Promotional Products Ltd](#), Denise will be speaking about ethically sourced, sustainable custom branded promotional products.



Cedric Tetzl

**Responsible sourcing,
packaging take back and
recycling initiatives**

Cedric started with [London Drugs](#) in 1983 as their first Buyer in the Computer Division. He has been at his current position of Merchandise Manager of the Computer Division since 1995. Cedric will be telling us about the responsible sourcing, packaging take back and recycling initiatives that London Drugs provide. Cedric sits on the Board of Directors at Electronics Stewardship Association of BC and the Alberta Recycling Management Authority.



Celeste Zimmer

Greenwashing



Celeste is the Environmental Education Coordinator for the [Nanaimo Recycling Exchange](#). The NRE facilitated the delivery of the 'Down to Earth' program at over 400 workshops in 2009 empowering people to make responsible positive changes in protecting and conserving the environment in their community. Celeste will speak to us about Greenwashing.

Their presentations will include a Q&A session and will be followed by lunch and networking

Reserve immediately by emailing:
info@cwma.bc.ca

Seminar and Luncheon

**\$40.00 CWMA members
\$45.00 non-members**

(Prices include lunch, GST and gratuity)

Payment must be received in advance. Please make cheques payable to: **CWMA** and mail to the address below.

Please read if you haven't seen our emails for a while.

Are you in the solid waste or recycling industry? Part of our mandate is to share information with CWMA members and others in the industry -- around 1200 business owners and professionals that we've been in touch with for years. And we've just added some old friends back to our list. We've taken the utmost care to get your address right, and to remove everybody who asked us to. We know you're busy, and we don't email often. However:

If you prefer that we don't send you these emails, or if they should be directed to someone else, please just reply and let us know.
We will immediately respect your wishes.

Coast Waste Management Association is a membership association serving the solid waste industry in coastal British Columbia.

We are made up of approximately 90 member organisations, drawing from the private sector, local and regional governments and non-profit organizations on Vancouver Island, the Gulf Islands and the Sunshine Coast.

CWMA members are involved in such diverse activities as recycling, composting, deconstruction, extended product stewardship, waste disposal, environmental education and consulting, and managing solid waste facilities.

CWMA offers a forum to assist our diverse membership in meeting the challenges and opportunities of waste management in our region. We do this by facilitating communication and offering networking and educational opportunities for members. We provide an annual conference, ongoing technical sessions and workshops, a quarterly newsletter and e-bulletin updates.

CWMA also supports its members regarding important issues facing the industry. We serve as a local industry liaison, act as an industry lobby group, and raise public awareness about key waste-related issues.

Will Burrows,
Executive Director

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