



"Packaging and Printed Paper" Extended Producer Responsibility

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B.C. Ministry of Environment

**Why
EPR?**



“A management system based on industry and consumers taking life-cycle responsibility for the products they produce and use”

- Organisation for Economic Co-operation and Development (OECD)



Canadian Council
of Ministers
of the Environment

Le Conseil canadien
des ministres
de l'environnement

CANADA-WIDE ACTION PLAN FOR EXTENDED PRODUCER RESPONSIBILITY - 2009

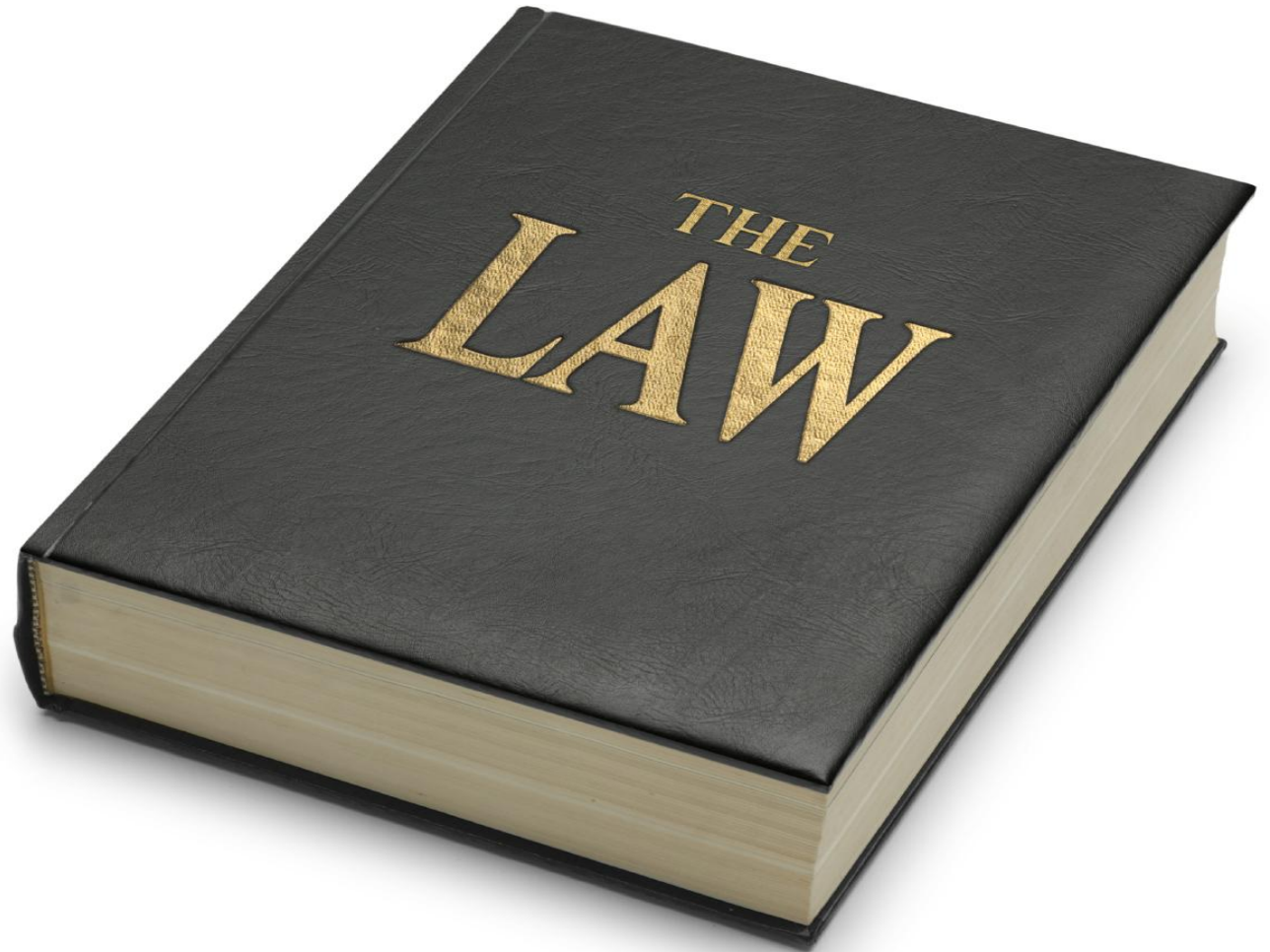
Phase 1 (by 2015)

- **packaging and printed materials,**
- **electronics and electrical**
- **mercury-containing products (including lamps),**
- **household hazardous and special wastes, and**
- **automotive products**

Phase 2 (by 2017)

- **construction and demolition materials**
- **furniture, textiles and carpet**
- **appliances (including ODS)**

BC 2004 Recycling Regulation





Recycling Regulation

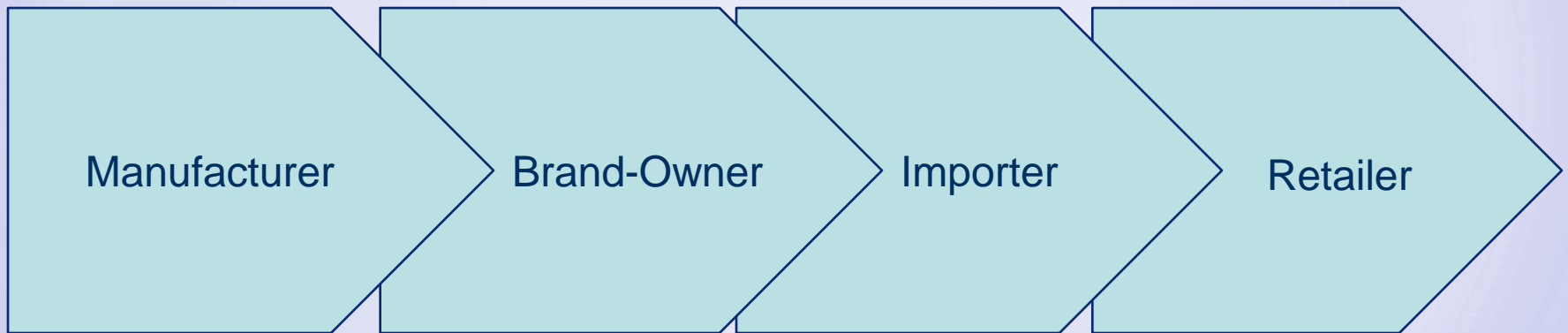
Part 1: Producer

Part 2: Stewardship Plan

Part 3: Prescriptive Measures

Schedules: Product Categories

Part 1: Who is the producer?



Compliance for Packaging and Printed Paper

**Part 2:
Stewardship
Plan
Single Producer
or as a Collective**

Performance Measures

- Product Recovery Target(s)
- Collection System
- Consumer Awareness
- Collection system costs
- Stakeholder Consultation Expectations
- Dispute Resolution
- Product Life Cycle Management
- Pollution Prevention Hierarchy





Eliminate/Redesign/
Reduce

Reuse

Recycle

Recover

Dispose

Why packaging and printed paper?

Public discontent

- 262 letters to Minister last 5 yrs
- 20,000 inquires to provincial recycling hotline (2010)

Local government demand

- 20-30% (by weight) of landfill despite longstanding curbside programs
- Increasing costs
- Landfill/incinerator citing issues

Canada-wide Commitment

- by 2015

What is Packaging?

“a material, substance or object that is (a) used to protect, contain or transport a commodity or product, or (b) attached to a commodity or product or its container for the purpose of marketing or communicating information about the commodity or product”

– BC Environmental Management Act



What is Printed Paper?

“paper that is not packaging, but is printed with text or graphics as a medium for communicating information, and includes telephone directories, but does not include (a) other types of bound reference books, (b) bound literary books, or (c) bound text books.” — *BC Recycling Regulation*



Timelines and Consultation

- Discussions with local government and BCWMA – June 2011
- SWANA information session – Sept 2011
- Public meetings and webinar Oct 2011
- Stewardship Plan consultation prior to plan submission to government - Spring/Fall 2012
- Program implementation - May 2014

Role of local governments

Local governments may choose to participate in, or assist a product stewardship program by:

- Providing facilities or operational services
- Helping with public education
- Assisting with local land use barriers or business licence issues.
- Imposing landfill bans.

Service Level



Role of 'Haulers' and 'Recyclers'

- Contract transitions
- Engagement in consultation with Industry

ICI Packaging and Printed Paper (PPP)

- Definitions of PPP do not exclude sectors.
- Plan must provide for collection of PPP from residential premises and municipal property, that is not ICI.
- Ministry expects that all ICI facilities will show leadership and strive to collect and recycle as much PPP as possible.
- Municipalities may enact bylaws that ban disposal or require all ICI facilities to recycle PPP.
- Government intends to include PPP from private spaces (e.g., spaces with ICI settings) in the future.

All Packaging and Printed Paper

Question: Where is it discarded?

At Residential Homes, Multi-Family Apartments, Public Spaces, Municipal Street Containers, etc.

Must have a plan

At Institutional, Commercial & Industrial facility

Managed by facility

Updates on meetings and consultations are being hosted by RCBC www.rcbc.bc.ca/education/product-stewardship/packagingepr

For further information on Multi Materials BC please contact alangdon@retailcouncil.org

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General information on EPR in BC can be found at www.recycling.gov.bc.ca